



THE LEGO CHRISTMAS TRAIL

HOW TO FOLLOW THE FUN!

WHAT IS THE LEGO CHRISTMAS TRAIL?

The Lego Christmas story trail consists of 6 A4 posters, each with a QR code that links to an augmented reality video of different characters from the Christmas story, offering a fun and interactive way to explore the Christmas story.

HOW DOES THE TRAIL WORK?

The first poster explains the trail, then...

1. Hover your smartphone camera over the QR code (don't put it too close)
2. Click the yellow link that should appear
3. Watch the Christmas story come alive in augmented reality as you move your screen over the picture.

The subsequent posters depict Mary and the angel, Joseph, the Shepherds, and the Wise Men, culminating in finding baby Jesus. Arrange the posters in various locations to create a fun 'hunt,' allowing people to discover the story and piece it together.



SCAN THE QR CODE TO WATCH A VIDEO FROM OUR PARTNERS AT GOCHATTER. HEAR HOW THE TRAIL WORKS AND GET A SNEAK PEAK OF ALL THE VIDEOS!

HOW TO USE THE TRAIL?

The Lego Christmas Trail is most effective in community, intergenerational, or group events. Here are a few ways you could use it:

1. [Church Outreach Event](#) – Integrate the trail into a church outreach event by placing the posters around the venue alongside other festive activities.
2. [Messy Church at Christmas](#) – If your church hosts Messy Church or similar family events with both older children and little ones, the Lego Trail can be a great activity to do between crafts and worship.



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3. Community Outreach Event – Partner with local shops or homes to display the posters in their windows. Get creative with locations based on the businesses' names or what they sell - like placing an angel at a hairdresser called 'Innervisions', Mary in a shop named 'Brides', or Joseph in a hardware store!
4. Schools and Uniformed Organizations Trail – Incorporate the posters into a larger Christmas activity resource for local schools, uniformed organisations and community groups. Could you set up a story station for each character e.g. Joseph's workshop and use the posters to tell the story. Then invite people to come in and experience the Christmas story in an immersive way.
5. Christmas Eve Service – Use the Lego trail at your Christmas Eve service to share the Christmas story interactively. It's a great way to engage families, especially those with restless little ones, by giving them an opportunity to move around and explore.
6. Lego Christmas Story Competition – Combine the posters with a community competition e.g. to build the Christmas story using Lego. Publicise this competition - providing a 'hook' for your event. Invite families to bring their creations along, to spark conversation. Or alternatively, submit photos online, with winners announced during the event.

By integrating the Lego Christmas Trail into your celebrations and events, you're not only bringing the Christmas story to life but also fostering a sense of community and joy.

*Heavenly Father, as we use the Lego Christmas Trail to share the story of the birth of your son Jesus, may it bring blessing, joy, and a deeper understanding of Christmas to all who participate. **In Jesus' name, Amen.***